

Photo Release Guidelines

FOR GIRL SCOUT VOLUNTEERS

Photo release form policy:

Photos and videos captured by Girl Scout River Valleys' volunteers (including but not limited to troop leaders and service unit volunteers) can be used to help promote Girl Scouts through communication mediums (including but not limited to): social media platforms, website, e-newsletters, and print publications, or communicate to families about what their girls are accomplishing in Girl Scouts. Girl Scouts River Valleys encourages volunteers to NOT include names when images are used without special permission from the subject of the photos. By signing this form you are providing permission to your Girl Scout volunteer/s to use photos they take of your girl for Girl Scout promotions and communications.

When parents and guardians register their girls to be a Girl Scout member, they understand that "when participating in Girl Scout activities, the registrant may be photographed for print, video, or electronic imaging for the purpose of promotional materials, news releases, or other published formats either for the local Girl Scout council or Girl Scouts of the USA." (From the Girl Scout Registration form).

As a Girl Scout volunteer, you are responsible for the release and publicity of the photos and video recordings you use and distribute. To ensure that you are following all photo release guidelines, please review the following Girl Scout Volunteer responsibilities:

Girl Scout volunteer responsibility:

- Girl safety needs to be a top priority. Never post photos without permission. A signed Girl Scout membership form includes permission for photos to be used for Girl Scout purposes, but we strongly suggest you collect Photo Release Forms for Girl Scout Volunteers for each person pictured on your website, social media platforms, e-newsletters, and print publications for your own records.
- Do not identify the Girl Scouts pictured in any photos you post online or on print pieces without special permission from the subjects of the photos (images with Girl Scouts wearing name tags must be edited so that the names are not visible and the girls cannot be identified).
- Never identify the girl's school, address, phone number, or locations of any Girl Scout meetings or activities along with the photos.
- When posting images online, identify trip or event locations only **AFTER** they have occurred (never during).
- Know that parents/guardians could have opted out of photos on their membership form—that is why obtaining additional permission for photos you capture is important.